

“Thoughts on Intellectual Property Strategies for Startup Companies”

Greg Webb, Partner at Haynes and Boone, LLP

Time: 3:30 pm, Friday, November 12, 2015;

Location: MER Room 2.114, 10100 Burnet Road Building 160, Austin TX 78758

Abstract: In this talk Greg will be give an overview of intellectual property (IP) basics and strategies relevant for startup companies. He will particularly emphasize strategies and approaches relevant for startups working in fields related to nanotechnology and microelectronics devices and equipment.

Greg will also give his thoughts on why IP strategies useful for startups in the fields listed above may differ from strategies employed by large, established companies, as well as startups in other fields (e.g., pharmaceutical companies, medical device companies, software companies, etc.).



The talk will be followed by a Q&A with the audience. Questions from audience members interested in exploring career options in intellectual property are also welcome.

Bio: Greg Webb concentrates his practice in the area of intellectual property law. In particular, he advises clients on business issues involving intellectual property rights.

A focus of Greg’s practice is procuring and strategically enforcing patent rights for clients with domestic and international portfolios. He has prepared and prosecuted patent applications in a variety of technological fields, including diagnostic imaging systems, medical devices, medical simulators, telecommunications, nanotechnology, semiconductor manufacturing and processing, computer networking, software and well logging.

In addition to procurement and enforcement of patent rights, Greg helps clients design and develop products that avoid infringement of competitor patents. He also drafts agreements and evaluates intellectual property assets in the context of mergers, acquisitions, research and development agreements and licensing agreements.